## **Objectives:**

• Find the derivative of functions that are the product or quotient of other functions.

# The Product Rule:

If f, g are both differentiable functions:

$$\left(f(x)g(x)\right)' = f(x)g'(x) + g(x)f'(x)$$

Like all our derivative rules, we can prove the Product Rule using the limit definition of a derivative. If you'd like to prove it on your own, here's a hint:

$$\lim_{h \to 0} \frac{f(x+h)g(x+h) - f(x)g(x)}{h} = \lim_{h \to 0} \frac{f(x+h)g(x+h) - f(x+h)g(x) + f(x+h)g(x) - f(x)g(x)}{h}$$

### Examples

$$\begin{aligned} h'(t) &= e^t \frac{d}{dt} (9^t t^6) + (9^t t^6) \frac{d}{dt} (e^t) = e^t \left( 9^t \frac{d}{dt} (t^6) + t^6 \frac{d}{dt} (9^t) \right) + 9^t t^6 e^t \\ &= e^t \left( 9^t (6t^5) + t^6 \ln(9)9^t \right) + 9^t t^6 e^t = e^t 9^t \left( 6t^5 + \ln(9)t^6 + t^6 \right) = e^t 9^t \left( 6t^5 + (2\ln(3) + 1)t^6 \right) \end{aligned}$$

### The Quotient Rule:

If f, g are both differentiable functions:

$$\left(\frac{f(x)}{g(x)}\right)' = \frac{g(x)f'(x) - f(x)g'(x)}{\left(g(x)\right)^2}$$

Note: When using the product rule, the order of f(g') and g(f') doesn't matter (adding either way gives the same result). This is NOT the case for subtraction, so in the quotient rule, order matters. One way to remember the ordering is "low d high minus high d low".

Later in the course we will have the tools to prove the Quotient Rule follows from the Product Rule. For example: We can find the derivative of  $h(t) = \frac{2^x}{x^3}$  using the quotient rule or the product rule.

$$h'(t) = \frac{x^3 \frac{d}{dx}(2^x) - 2^x \frac{d}{dx}(x^3)}{(x^3)^2} = \frac{x^3(\ln(2)2^x) - 2^x(3x^2)}{(x^3)^2} = \frac{x^3(\ln(2)2^x)}{x^6} - \frac{2^x(3x^2)}{x^6} = \frac{\ln(2)2^x}{x^3} - \frac{2^x(3)}{x^4} = \frac{1}{x^3} + \frac{1}{x^4} + \frac{1}{x^$$

Again, using the product rule instead:

$$h(t) = 2^x x^{-3}$$

$$h'(t) = 2^x \frac{d}{dx}(x^{-3}) + x^{-3} \frac{d}{dx}(2^x) = 2^x(-3x^{-4}) + x^{-3}(\ln(2)2^x) = \frac{-3(2^x)}{x^4} + \frac{\ln(2)2^x}{x^3}$$

What about the derivative of  $g(x) = \frac{x^3}{2^x} = x^3 2^{-x}$ ? Can't use the product rule since we don't know the derivative of  $2^{-x}$  yet. So use quotient rule:

$$g'(x) = \frac{2^x \frac{d}{dx}(x^3) - x^3 \frac{d}{dx}(2^x)}{(2^x)^2} = \frac{2^x (3x^2) - x^3 (\ln(2)2^x)}{(2^x)^2} = \frac{2^x ((3x^2) - x^3 \ln(2))}{(2^x)^2} = \frac{(3x^2) - x^3 \ln(2)}{2^x}$$

#### More Examples

(a) Let 
$$f(x) = \frac{(3x-1)2^x}{x^3-1}$$
. Find  $f'(x)$ .  

$$f'(x) = \frac{\text{low}^* d(\text{high}) - \text{high}^* d(\text{low})}{\text{low}^2} = \frac{(x^3-1)((3x-1)\ln(2)2^x + 2^x(3)) - (3x-1)(2^x)(3x^2)}{(x^3-1)^2}$$

(b) Last time we only proved the product rule for positive integer exponents. Use the Quotient Rule to show that  $\frac{d}{dx}(x^{-n}) = -nx^{-n-1}$  for any positive integer n.

$$\frac{d}{dx}x^{-n} = \frac{d}{dx}\left(\frac{1}{x^n}\right) = \frac{x^n\left(\frac{d}{dx}(1)\right) - (1)\left(\frac{d}{dx}x^n\right)}{(x^n)^2} = \frac{x^n\left(0\right) - (nx^{n-1})}{x^{2n}} = \frac{-nx^{n-1}}{x^{2n}}$$
$$= -nx^{n-1-2n} = -nx^{-n-1}$$

(c) 
$$h(x) = f(x)g(x)$$
 where  $f(x) = 4^x$  and the values of  $g, g'$  are given by  $\begin{array}{c|c} x & 0 & 1 & 2 \\ \hline g(x) & 2 & 5 & 11 \\ \hline g'(x) & 3 & 7 & 19 \end{array}$ 

Find 
$$h'(0), h'(1), \text{ and } h'(2).$$
  
 $h'(x) = f(x)g'(x) + g(x)f'(x) = 4^xg'(x) + g(x)(\ln(4)4^x) = 4^xg'(x) + g(x)(2\ln(2)4^x)$   
 $h'(0) = 4^0g'(0) + g(0)(2\ln(2)4^0) = 1(3) + 2(2\ln(2)(1)) = 3 + 4\ln(2)$   
 $h'(1) = 4^1g'(1) + g(1)(2\ln(2)4^1) = 4(7) + 5(2\ln(2)(4)) = 28 + 40\ln(2)$   
 $h'(2) = 4^2g'(2) + g(2)(2\ln(2)4^2) = 16(19) + 11(2\ln(2)(16)) = 304 + 352\ln(2)$